

CLIMATE, JUSTICE, DISINFORMATION

LESSONS FROM LATIN AMERICA

MAXIMILIANO MANZONI

CLIMATE INVESTIGATIVE JOURNALIST

Consenso

Climate Journalism in Latam

01

Lots of “how climate change is affecting X country” type of stuff.

02

Good for awareness: words like adaptation and mitigation started to being explained or interest in climate negotiations - especially after Glasgow.

03

Lots of media took interest because the smell money: Hype and funding oportunities.



Four years ago, the conversation was more focused on explaining the scientific and political basis of climate change to audiences—**and editors.**

Climate Journalism in Latam

01

From climate bloat to climate hushing. Hype died, good stories remain.

02

More than climate journalists, we need more journalists adding climate in their everyday beats.

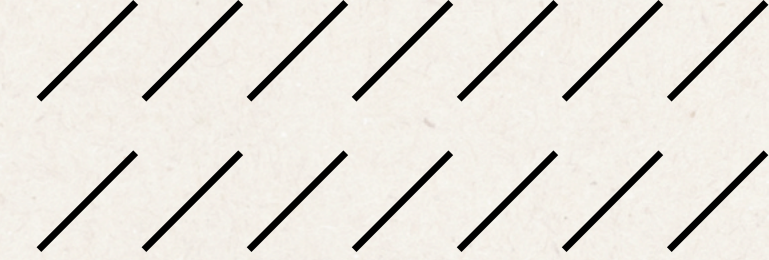
03

Climate investigative journalism is still an untapped source of potential.



Now we entered a new phase:
Climate is not a topic, but a theme in our reporting.

The issue: As a generation, millenials were the last ones to learn from newsrooms.



About Consenso

Our work is supported by +850 subs - from paid readers to impact anchors



2024 National Prize on Science Journalism - Paraguay

Award-winning newsletter from South America

We do climate investigations on topics like carbon credits, heat impact, unjust energy transitions and lobby from Big Ag.

Based in Paraguay, blending hyper-local reporting with OSINT and a network of collaborations across Latin America.

We aim to do good, attractive, and affordable journalism

Bueno, bonito, barato.

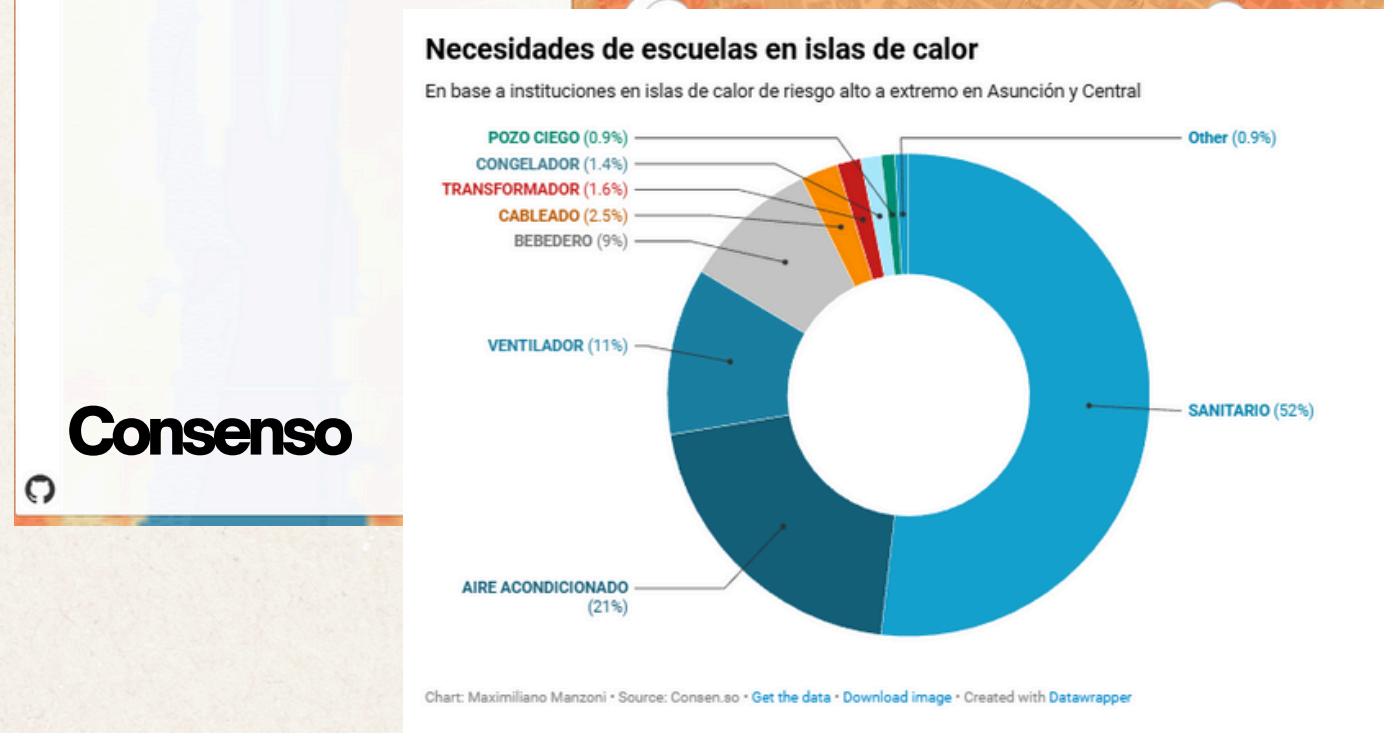
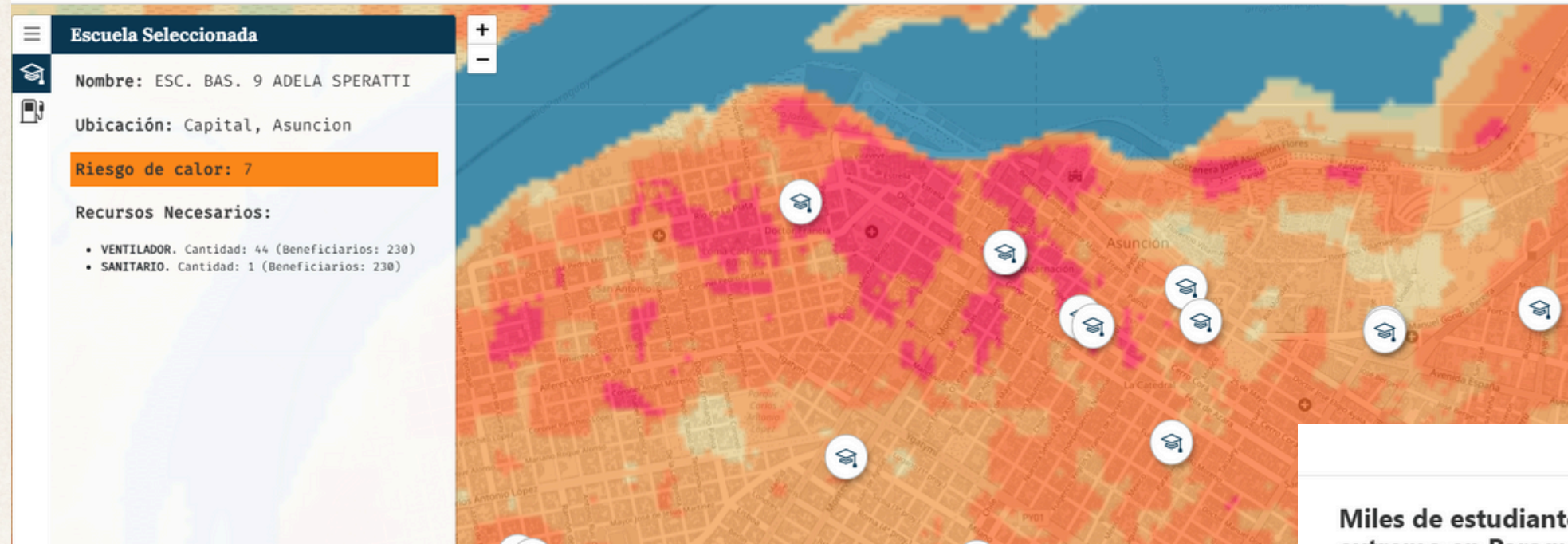


2025 Climate Covering Awards Emerging Journalist of the Year

Impact is part of the design

In 2025, we revealed that more than 100,000 children and adolescents in Paraguay's major cities would be at risk when starting school due to heat islands and a lack of infrastructure.

The research led to a public hearing in the National Congress with five ministries, six municipalities, students, parents, and teachers, as well as senators and representatives from four parties.



Miles de estudiantes en riesgo de sufrir el calor extremo en Paraguay

Creamos un mapa que muestra que cientos de instituciones educativas de Asunción y Central sin baños, agua o ventiladores se encuentran en islas de calor.

MAXIMILIANO MANZONI, MARÍA BELÉN GALEANO, Y TANIA MESA
MAR 04, 2025

9 2 Compartir

Consenso publica hoy una investigación exclusiva sobre la falta de infraestructura y el riesgo de islas de calor para cientos de instituciones educativas y miles de estudiantes y docentes en Asunción y Central.

A través del análisis de imágenes satelitales y datos oficiales, creamos un mapa interactivo que indica el riesgo de islas de calor de escuelas y colegios que inician las clases con déficit de baños, bebederos, electricidad, ventiladores y aires acondicionados.

El 95% de estas instituciones educativas están en islas de calor desde moderadas a extremas.

[ACCEDÉ AL MAPA AQUÍ](#)

Through georeferencing schools with the help of teachers, students, and parents + using geographic information tools, we were able to create a map where anyone could see their school's needs and the risks they faced.

The project was 100% funded by subscriptions.

Impact is part of the design

We aimed to get this response from the topic we choose (**focus on children, heat, education**) to the way we gather the data (**talking before hand with the communities**) and how we presented it (**a map easy to showcase**).

We also did it the most cheap way possible. Datawrapper, Leaflet, QGIS, and our first dev tool: *Hakusito* - **that identifies points of interest based on colors**.



“A milestone in the discussion on climate change in Paraguay”

- Ethel Estigarribia, national director of climate policy.

Apple compra en Paraguay créditos de carbono de eucaliptos que exponen a comunidad a peligrosos agroquímicos

Exclusivo: Apple invirtió en créditos de carbono de una forestal que no respeta distancias mínimas ni aviso previo de uso de agroquímicos. En frente hay una escuela.

MAXIMILIANO MANZONI
AGO 20, 2025

8 2

Compartir



More Bueno, Bonito y Barato

Let's get my smartphone and CapCut a false infommercial

Or record a true crime-type of podcast with blankets.

Or use Google Earth and infrared filters to showcase the uncanny valley of pesticide abused-carbon credits from Apple in Paraguay.



LET'S COLLAB

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