

Climate Investigations Masterclass

Programme

9.45-10.00 Registration and coffee

10.00 -10.10 OCRI/CIC Introduction

Tom Sanderson and Adeolu Adekola, CIJ

10.10 - 11.10 Reporting with a climate justice lens

Tais Gadea Lara

The impacts of climate change and the necessary actions are not the same for everyone. This challenges our daily reporting. What are the different responsibilities of countries? Why is finance an issue of justice? What forms of historical and ongoing climate inequalities exist? This session invites us to answer these questions in order to improve our climate coverage.

11.10 - 11.30 Coffee break

11.30 - 12.30 Introduction to Climate Reporting and Investigations

Akintunde Babatunde

The session covers best practice elements of media framing of the climate crisis and introduces key concepts. It will also examine the differences and crossover between environmental reporting and climate investigations and prepare you to critically analyse reports and briefings. In addition, it will give participants the conceptual tools to improve the output of their climate investigations and ensure important impactful reporting.

12.30 - 13.30 Fighting Climate Dis and Misinformation



Aditi Tandon

Misinformation and disinformation on climate change are growing and are one of the major obstacles inhibiting or delaying progress in tackling the issue. The objective of this session is to enhance the capacity of participants to counter misleading information around climate change. It provides the means to identify climate mis/disinformation and the techniques being used to distract action on climate change. It also goes through tools from image and footage verification to document analysis and corroboration. Through exercises, participants will use these methods to analyse climate mis/disinformation.

13.30 - 14.30 Networking buffet lunch next door

14.30 - 15.30 Investigating Corporations

Nimra Shahid

This session will focus on the steps required to pursue climate investigations with corporations as the focus. It will set out several methods for finding stories in data, reports and from specific sources. It will then use case studies to explain the major techniques for digging into these leads, through analysing financial documents, sustainability reports, and understanding information from free sources such as stock exchange terminals, SEC filings and EDGAR.

15.30 - 16.30 Climate Reporting Tools and Case Studies Sam Leon and Jess Staufenberg; Luke Barratt and Leigh Baldwin

Case studies: Using recent climate focused investigations as examples, the speakers will discuss how they approach research projects around the topic and showcase some of the tools they use.

17.30 - 19.30 Networking Drinks Reception London Bridge



Trainer Biographies:

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Adeolu Adekola

Adeolu joined the CIJ to manage its Open Climate Reporting Initiative (OCRI). The initiative has reached beneficiaries in 53 countries and counting across Africa, Asia and the Americas. Through his decade-long experience in project management, information technology, accountability in governance, civic engagement and investigative journalism, Adeolu has successfully facilitated media/investigative training and led other social development projects with verifiable results covering a wide range of issues, from education to elections and health to mention a few.

Aditi Tandon

Aditi Tandon is a Senior Production Editor at Mongabay India, an environment and conservation news portal. She has worked for over two decades in journalism and communications. She is a trainer with the Google News Initiative India Training Network since 2018 and in recent years has been tracking and conducting training on the growing misinformation about climate change in India.

Akintunde Babatunde

Akintunde Babatunde is a Programme Manager with extensive experience in international development, public policy, civic technology, climate change, and media innovation. He is the Director of Programs at the Centre for Journalism Innovation and Development (CJID) and the OCRI regional coordinator for Anglophone Africa.

Jess Staufenberg

Biography will be added shortly.

Leigh Baldwin

Leigh Baldwin is the editor of the non-profit investigative journalism organisation SourceMaterial. He was previously a corruption investigator for Global Witness and a reporter for Bloomberg News.

Luke Barratt

Luke Barratt is an investigative reporter at SourceMaterial. He joined in 2020 from Unearthed, where he published investigations on climate change and the environment.



Nimra Shahid

Nimra Shahid is an award-winning freelance journalist. Her recent work has focused on climate change, greenwashing and how money flows into the fossil fuel industry. She has worked with Bloomberg, the Bureau of Investigative Journalism, Global Witness and the Guardian.

Sam Leon

Sam Leon is co-founder of <u>Data Desk</u>, an investigative consultancy focused on climate and the commodities industry. He previously worked at Global Witness where he ran their digital investigations unit.

Tais Gadea Lara

Tais Gadea Lara is a climate journalist from Argentina. Since 2014 she has been covering the climate negotiations and international politics. In 2024 she was a Climate Explorer at the Constructive Institute (Denmark) working on a global project to help journalists improve climate reporting. She is the author of the newsletter Planeta, coordinates a Climate Book Club, gives workshops on climate communication to multiple audiences, and collaborates in different media. Her work has appeared in Devex, InfoAmazonia, National Geographic, Climática La Marea, Canal de la Ciudad, among others. In 2020, she created the Environmental Journalism Workshop to train more people in the communication of the climate and ecological crisis. She was recognised as one of the 100 Latinos most committed to climate action for several years.

Tom Sanderson

Tom Sanderson is the Deputy Director of the Centre for Investigative Journalism. He joined the CIJ in 2014 as Training Coordinator and now oversees all aspects of the CIJ's training provision and leads on the development of funded projects and initiatives. His recent projects have focused on supporting new models of community and non-profit journalism with investigative training.